



None of Us is As Good As All of Us: How McDonald's Prospers by Embracing Inclusion and Diversity

Patricia Sowell Harris

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An inside account of how McDonald's turns diversity into success

Everyone knows McDonald's, one of the most recognizable brand names in the world. But few know the extent to which McDonald's continued and ongoing success is due to the company's internal philosophy of inclusion and diversity. One of the biggest employers in the world, McDonald's staff is one of the world's most racially, culturally, and religiously diverse.

In *None of Us Is As Good As All of Us*, McDonald's Global Chief Diversity Officer, Patricia Sowell Harris, offers the first inside look at the company's philosophy of inclusion and diversity through interviews with more than 60 key employees and leaders. These accounts, of franchisees, suppliers, and employees, reveal how McDonald's embraces all races, creeds, and cultures to create unity and business achievement.

- Written by Patricia Sowell Harris, McDonald's global chief diversity officer
- Serves as a template for any business that wants to embrace wider diversity and use it to prosper
- With a Foreword by Jim Skinner, McDonald's CEO since 2004
- A first look at the inner workings of McDonald's impressive diversity and inclusion philosophy

For any business leader who wants to embrace diversity and encourage team unity, *None of Us Is As Good As All of Us* offers inspiration and guidance.

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