



Chinese Business Vocabulary in a Hurry: a Brief Study Guide

Edward Trimmell

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For students who need to learn Chinese business terminology in a hurry!

For Chinese language students with a need or interest in learning business terminology, this book fills a gap left by tourist-oriented phrasebooks and doorstep-sized dictionaries.

Features include:

- **Learn by keyword, learn by character:** This guide takes advantage of the character-based aspects of the Chinese language. The Chinese-English study section is organized by Chinese characters and words that appear in high frequency in business terminology. This enables you to *multiply your study efforts, as you learn related terms together.*
- **The words that other books don't teach you:** *Written by a businessperson*, this book includes hard-to-find terms from a variety of commercial and industrial fields.
- **The Chinese terms for major global corporations:** This book will teach you to say, write, and read the Chinese-language names for dozens of Western and Japanese corporations like Toyota, Home Depot, Motorola, and many others.
- **Full coverage of major global currencies:** Never be stumped again when trying to think of the Chinese word for a particular currency like the Euro, the Japanese yen, or the British pound.
- **All the pronunciation aids you need:** Standard *pinyin* spelling and tone marks
- **Special sections:** For e-commerce, automotive terms, and more....

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