



Controlling: Berufsfeldanalyse Deutschland und USA (German Edition)

Bianca Beckers

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Ursprünglich aus den USA kommend hat das Berufsbild des Controllers in Deutschland seine ganz eigene Entwicklung genommen. Bianca Beckers hat sich eingehend mit nationalen Studien und Auffassungen beschäftigt, um einen umfassenden Überblick über das Berufsfeld des Controllings sowohl hierzulande als auch in den USA geben zu können. Am Ende gibt sie u.a. Antworten auf folgende Fragen: Stimmen Berufsfeldverständnis und Theorieverständnis überein? Wie sieht der klassische Karrierepfad eines Controllers aus und welche Ausbildung liegt ihm zu Grunde? Welchen Einfluss haben der technische Fortschritt und die Globalisierung auf das Berufsbild? Dieses Buch richtet sich an werdende Controller, ihre Ausbilder sowie an alle, die im Berufsfeld Controlling tätig sind und über einen Wechsel zu einer Firma mit Sitz in den USA nachdenken.

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