



**Houston Cougars in the 1960s: Death Threats, the  
Veer Offense, and the Game of the Century  
(Swaim-Paup-Foran Spirit of Sport Series,  
sponsored by James ... Edgar Paup '74, & Joseph  
Wm. & Nancy Foran)**

*Robert D. Jacobus*

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On January 20, 1968, the University of Houston Cougars upset the UCLA Bruins, ending a 47-game winning streak. Billed as the “Game of the Century,” the defeat of the UCLA hoopsters was witnessed by 52,693 fans and a national television audience—the first-ever regular-season game broadcast nationally.

But the game would never have happened if Houston coach Guy Lewis had not recruited two young black men from Louisiana in 1964: Don Chaney and Elvin Hayes. Despite facing hostility both at home and on the road, Chaney and Hayes led the Cougars basketball team to 32 straight victories.

Similarly in Cougar football, coach Bill Yeoman recruited Warren McVea in 1964, and by 1967 McVea had helped the Houston gridiron program lead the nation in total offense.

*Houston Cougars in the 1960s* features the first-person accounts of the players, the coaches, and others involved in the integration of collegiate athletics in Houston, telling the gripping story of the visionary coaches, the courageous athletes, and the committed supporters who blazed a trail not only for athletic success but also for racial equality in 1960s Houston.

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Houston Cougars in the 1960s: Death Threats, the Veer Offense, and the Game of the Century (Swaim-Paup-Foran Spirit of Sport Series, sponsored by James ... Edgar Paup '74, & Joseph Wm. & Nancy Foran) can be one of your beginning books that are good idea. We recommend that straight away because this publication has good vocabulary that will increase your knowledge in words, easy to understand, bit entertaining but nevertheless delivering the information. The author giving his/her effort to place every word into enjoyment arrangement in writing Houston Cougars in the 1960s: Death Threats, the Veer Offense, and the Game of the Century (Swaim-Paup-Foran Spirit of Sport Series, sponsored by James ... Edgar Paup '74, & Joseph Wm. & Nancy Foran) but doesn't forget the main point, giving the reader the hottest and based confirm resource data that maybe you can be among it. This great information can draw you into new stage of crucial thinking.

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