



Political Communication Ethics: An Oxymoron?

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This essay collection examines ethical concerns related to the traditional areas of political communication, including campaigns, media, discourse, and advertising, as well as new technologies, including the Internet. In total, the collection provides one of the few volumes to examine political ethics from an academic perspective rather than from a moralistic or rule orientation.

Bruce Gronbeck provides an assessment of presidential campaigns, arguing that ethical judgments of citizens are based on candidates' actions and motives, character, and competence. Ronald Lee explores the ethics of campaign discourse, and he charts the relationship between presidential candidates' projection of civic virtue and the political arrangements that dictate the course of the campaign itself. Steven Goldzwig and Patricia Sullivan examine what happens to discourse when the divide between the haves and have-nots translates into a local community disconnected from virtual politics. The nature, types, and impact of the growing use of hate speech in contemporary politics is explored by Rita Whillock, while Robert Denton investigates television as an instrument of governing and its impact on the nature of democracy. Gary Woodward looks at the ethics of political journalism, and Lynda Lee Kaid analyzes the ethical issues raised by political advertising in all forms. Clifford Jones looks at the impact of campaign finance rules on campaign communication strategy; Gary Selnow explores the ethics of politics on the Internet; and Robert Denton concludes by examining the relationship between constitutional authority and public morality. An important text for students as well as scholars investigating contemporary American politics.

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