



Small Business. Big game (Russian edition)

Alexander Visotsky

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Every growing company SME sooner or later comes to the need to restore order in the management system. The book is simple, with lots of examples, talked about how should work each of the basic management tools in a small company: setting goals, planning, company structure, measurement results, and more. Tools described in the book are interconnected and form a control system. There are simple examples of real-life author reveal the basics of using these tools, following which you can increase the efficiency of the company. The book is intended for managers and employees of companies small and medium businesses.



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