



Summary: Stop And Sell The Roses - Jim McCann: Lessons from Business and Life from the CEO of 1-800-FLOWERS

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Complete summary of Jim McCann's book: "Stop and Sell the Roses: Lessons from Business and Life from the CEO of 1-800-FLOWERS".

This summary of the ideas from Jim McCann's book "Stop and Sell the Roses" reveals the secrets to McCann's success: warm human relationships. In his book, the author explains how he achieved success with his company by understanding not only how business relationships work, but also how the business should relate most effectively with customers. This summary is an inspiring account of how Jim McCann realized that human contact was the key to exploiting technology, and how to replicate it in your own company.

Added-value of this summary:

- Save time
- Understand key concepts
- Expand your knowledge

To learn more, read "Stop and Sell the Roses" and take advantage of the best practices that led to Jim McCann's success.

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Scott Barbour:

This book untitled Summary: Stop And Sell The Roses - Jim McCann: Lessons from Business and Life from the CEO of 1-800-FLOWERS to be one of several books this best seller in this year, honestly, that is because when you read this book you can get a lot of benefit into it. You will easily to buy this particular book in the book retailer or you can order it by using online. The publisher on this book sells the e-book too. It makes you quickly to read this book, because you can read this book in your Mobile phone. So there is no reason to you personally to past this reserve from your list.

Mark Gatling:

Spent a free time for you to be fun activity to do! A lot of people spent their leisure time with their family, or all their friends. Usually they performing activity like watching television, likely to beach, or picnic within the park. They actually doing ditto every week. Do you feel it? Will you something different to fill your personal free time/ holiday? Could be reading a book may be option to fill your cost-free time/ holiday. The first thing that you will ask may be what kinds of reserve that you should read. If you want to test look for book, may be the e-book untitled Summary: Stop And Sell The Roses - Jim McCann: Lessons from Business and Life from the CEO of 1-800-FLOWERS can be very good book to read. May be it can be best activity to you.

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